

RESULTS WORTH TALKING ABOUT.

Advertising with Wieland Communications gets results. Our targeted publications are delivered directly to your customers by real estate agents. Here's what the experts say about our products and who is seeing your ads...

Atlanta

Kathy Colvin

First Multiple Listing Service, Atlanta, GA

"Agents find the Atlanta Community Profiles magazine to be a great resource for clients coming into town as prospective home buyers to familiarize them with our counties."



Lindy C. Fitzgerald

**Director of Marketing,
Coldwell Banker, Atlanta, GA**

"Our sales associates use the Atlanta Community Profiles magazine in a variety of ways and our Relocation Division includes it in packets of information mailed to incoming transferees."



Kathy Connelly

**VP, Relocation & Corporate Services,
Prudential Georgia Realty, Roswell, GA**

"The Prudential Georgia Realty Community Profiles magazine is a complete guide to Atlanta's surrounding areas and has become a staple of our company and an invaluable resource for our agents and relocation department."



Jane A. Johnston

**Listing Co-ordinator,
Coldwell Banker, Smyrna, GA**

"The Cobb Map & Directory guides you sent are very helpful, as that is the territory that this office covers."



Christina Walthour

**Marketing Director, Coldwell Banker
Cascade Realty, Atlanta, GA**

"We like and use the South Atlanta Map & Directory and it is a great resource for homebuyers new to the area. We also send it in our relocation packages and offer it to clients."



Christina Priddy

**Associate Broker, Metro Brokers,
GMAC Real Estate, Cumming, GA**

"My clients love the maps and have commented that the maps are easy to use and



understand. They find it helpful in deciding where to shop for homes and how to manage their future commute."

Kimberly C. Lamb

**Metro Brokers,
GMAC Real Estate, Atlanta, GA**

"My buyers love maps, you would think I was giving them a pot of gold."



Donna Spahr

Keller Williams, Atlanta, GA

"We all went crazy over the quality of the maps."



Kelly Smith

**Relocation Coordinator,
Jenny Pruitt & Associates, Atlanta, GA**

"These are an invaluable resource for our transferees."

Capri Rowland

**Metro Brokers,
GMAC Real Estate, Atlanta, GA**

"My agents love the Atlanta Map & Directory!!"



Baltimore

Joseph T. Landers, III

**Executive VP, The Greater Baltimore Board
of REALTORS®, Lutherville, MD**

"The Greater Baltimore Board of REALTORS® Map & Directory is a wonderful service and a quality product that we can provide to our members. We have gotten a number of comments about the quality and usefulness of the maps."

Charlotte

Michael Brown

**Coldwell Banker United Realtors,
Charlotte, NC**

"We send out between 150 to 200 relocation packages to incoming transferees a month, and the fold-out Charlotte Map & Directory is a very important part of that package."



Ivy Sellers

Relocation Department.

Allen Tate Relocation, Charlotte, NC

"We send these out every day. They are very helpful to our customers."



Joan Thomas

**VP, Relocation and Corporate Services
Division, Prudential Carolinas Realty,
Charlotte, NC**

"The Charlotte Map & Directory is a wonderful marketing tool for the Charlotte area and we include it in every Relocation Packet mailed to prospective newcomers. Our corporate callers also include it in group move relocation packets. It makes a wonderful addition to the services we provide."



Jim Acord

**Owner/Broker,
Carolina United Realty, Charlotte, NC**

"I use the Charlotte Map & Directory exclusively because it is the best I've seen here. I send it out to relocators across the United States and Canada."

Sandy Parker

**Broker/Realtor,
Exit Metro Realty, Waxhaw, NC**

"I have used the Charlotte Map & Directory for several years now, and give it to every client that I work with. I find it very useful with out-of-town clients to help them get familiar with the area. I always spread it out on the table and we use it to discuss where they might be interested in living, and I use it to help answer their questions! Again, I think this is a very useful tool, and my clients always want to take it with them."



Megan Gaillardet

**Client Service Coordinator,
Helen Adams Realty, Charlotte, NC**

"We provide every client who is moving to the area a free relocation packet customized to their specific needs and interests. Within every one of those packets we include the Charlotte Map & Directory and have received great feedback on how helpful it has been to the client."



Dallas

Ginny Haralson

Assistant Executive Officer, MetroTex Assoc. of REALTORS®, Inc., Dallas, TX

“Our members have come to rely on the MetroTex Association of REALTORS Dallas Map & Directory and specifically ask for it when they come into our locations. We also include a copy of the map in each new member packet – we average about 200 new members per month. We make every effort to ensure these maps are available in our REALTORS® stores at our main office, and at our satellite locations. We consider this map and directory to be a quality member benefit and appreciate you bringing this publication to our market area.”

Lillie Reibold

Broker, Lillie Reibold & Associates, Irving, TX

“The Dallas Map & Directory is a real asset for us with our relocation clients.”

David Winans

David Winans GMAC Real Estate, Dallas, TX

“Your directory and map of the Dallas/Fort Worth Metroplex is a valuable and important publication, and we use it to introduce clients to the North Texas area. It is a powerful tool in our relocation business.”

Susan Peters

Office Administrator, RE/MAX Premier, Dallas, TX

“The Dallas Map & Directory is a great source of information for homebuyers new to the area. It is part of our relocation library where it will be added to relocation packets.”

Karen Greene

Senior VP & Director of Relocation Services, Coldwell Banker, Irving, TX

“I think the Dallas Map & Directory will be a very beneficial tool and they will be included in all our relocation packages.”

Tim J. Antioch

Director of Marketing, DFW Real Estate Group, Dallas, TX

“We have looked at several different maps over the years, but our real estate consultants feel the Dallas Map & Directory is the best size, informative, and easy to mail to clients. We include the guides in all of our investment packages, especially to the out-of-state investors to educate them on the DFW area. Then every relocation package that goes out to every potential client that is looking to move their families to the DFW area. Also, we display the maps in our Real Estate

Information Center for clients who visit our offices.”

Denver

Barbara L. Lambert

CEO, Denver Board of REALTORS®

“The Denver Board of REALTORS® is pleased to have Wieland Communications publish a Denver Metro-area map for distribution to our membership and member firms.”

Carol Vieira

CEO, South Metro Denver Board of REALTORS®

“We agree to have the South Metro Denver REALTOR® Association, listed with the Denver Board of REALTORS®, prominently displayed on the cover and we are delighted to be included in this annual publication. SMDRA will be happy to supply Wieland Communications with a member list to assist with the distribution of the map.”

Sue C. Pemberton

Broker Realtor, Keller Williams, Boulder CO

“I currently use your map guide in several different ways. I use the mapside with clients to plot their home tour itinerary with numbered dots which corresponds to their printed itinerary. I normally mark the location of their work location so they can get an idea about commute time and distance as well. This has been so successful that several clients who have had the maps for several years, have called and asked for replacement copies when theirs have gotten worn.”

Katherine Gunner

Relocation Director, Prestige Real Estate Group, Englewood, CO

“Thank you for supplying Prestige Real Estate with the Denver Map & Directory! We are expecting a large group move into the Denver area this summer and these guides will be a great resource of information.”

Houston

Dianna Gray
Office Top Producer,

Prudential Gary Greene, Houston, TX

“This is to say “Thank You” for the most valuable tool I have for relocation buyers... your Houston Map & Directory! It has, historically, been beyond difficult to get a compact, usable, detail map of our area to give to our incoming homebuyers. When I saw this one I was overjoyed to have this for my package.”

Bill DeSpain

Realtor, Keller Williams, Houston, TX

“How can I get more copies of this great map & directory of Houston to give clients looking at moving into the Houston area?”

Kansas City

Gary Knabe

Broker/Owner, Coldwell Banker Hometown Realty, Raytown, MO

“The Kansas City Map & Directory is already a great success. This is a wonderful tool for our agents and clients. New residents to the area find the map a tremendous help in familiarizing themselves with the locale. The community information is a great benefit as well.”

Rob Hill

Team Leader, Keller Williams Realty, Olathe, KS

“The maps you provide have been one of the most exceptional tools that help make our associates well organized and impressive to clients. Thank you, Mr. Wieland, for providing such an exceptional tool in making our company and associates the best in the business.”

Janet Rao

Relocation Director, Prudential Carter-Duffy REALTORS, Liberty, MO

“Your fold-out Kansas City Map & Directory guides help create a professional image and are easy for the client to gain a perspective of our large geographical area. Please keep us on your distribution list.”

Kathy Copeland

Broker/Owner, Prudential Realty, Overland Park, KS

“In our business of real estate, a great map is a wonderful tool. The Kansas City Map & Directory is a great size and easy to read. However, it is the “Numbers To Know” page that really separates your guide from others. The list is complete and accurate with the phone numbers as well as many websites for internet users.”

Brant Elsberry

Broker/Sales Manager, Realty Executives Metro One, Independence, MO

“The maps that you provide have become an excellent tool for our agents as they assist homebuyers in becoming familiar with our market. Your resource has been invaluable to these clients as they become familiar with our area. More importantly, the use of these maps continues to allow our agents to provide value to their clients.”



Nashville

Stuart D. White
President & CEO,
REALTRACS, Brentwood, TN



"We receive many compliments on the Nashville Map & Directory and the valuable information provided in the guide."

Lois Meredith
Relocation,
Crye-Leike Realtors, Brentwood, TN



"We so appreciate including the Nashville Map & Directory in all of the Relocation Packets that we send out. We send anywhere from 60 to 100 packets per month. Sometimes we'll have a special need where we are asked to send up to 200 to a company that is relocating its employees to the Nashville area."

Rebecca Fulton
Realtor,
Coldwell Banker Barnes, Franklin, TN



"The guide is a valuable tool for my clients to acquaint themselves with the area when they visit."

Grace Fairbanks
Relocation Department,
Shirley Zeitlin & Company, Realtors,
Nashville, TN



"Our relocation department sends out packets of information to clients who are moving to Nashville and surrounding areas. Your Nashville Map & Directory is an attractive piece and easily allows anyone to get an overview of the city from the map. Also, we have many requests from our agents for your map for use with their clients."

Northern Virginia

John Mentis
Realtor,
Long & Foster Real Estate, Arlington, VA



"I am writing to let you know how much I appreciate your free distribution to our office of the Northern Virginia Map & Directory. I have been using these guides for five years because of their extreme utility to my work with homebuyers."

Adam D. Cockey, Jr.
Senior VP, Prudential Carruthers
REALTORS®, Severna Park, MD



"I think your program is extremely beneficial to agents as well as our customers and clients we serve. As I travel through the Mid-Atlantic region, and in particular the Northern Virginia areas, I hear from fellow realtors how pleased they are with the Northern Virginia Map & Directory publication."

Fred Spurlock
Realtor,
Coldwell Banker, Vienna, VA



"I specifically refer to the Northern Virginia Map & Directory when working with new clients moving into the area for the following reasons: High-level street map – This allows people to acquaint themselves with communities and understand the proximity to each other without getting bogged down in detailed street maps. Service Provider information – It is very good to have this information available on the counties, service providers and schools. People coming into the area have no time to search for this info and having it in one place is good for us as Realtors."

Steve Campot
Realtor,
RE/MAX Real Estate, McLean, VA



"We are the number one team in NVA and we love your map and regional information fold-out guide."

Orlando

Laura Haag
VP Communications, Orlando Regional
Realtor Association, Orlando, FL

"The Orlando Map & Directory is well-received and we can hardly keep our shelves stocked with the publication."

Christine Kohler
Relocation Coordinator,
Fannie Hillman Associates, Winter Park, FL

"The Orlando Map & Directory is a publication that is used by our realtors and our Relocation Division for relocating transferees. The majority of our agents use the maps on a daily basis."

Joanne H. Young
Realtor, RE/MAX, Oviedo, FL



"Lou, this guide makes the statement I want to convey to my prospective clients. It's upscale, it's concise, it's loaded with information and drips class from the full color, high quality paper, to the wonderful, space efficient layout."

Irene Schindler
Stirling International Realty,
Orlando, FL

"The Orlando Map & Directory is invaluable to a person new to our area when they are lost ... and it always helps me lead my client to a potential new home!"

E. Rachel Hubka
Realtor,
Watson Realty Corp., Longwood, FL



"This map is a marvelous tool for providing home buyers with information about the

Central Florida area, whether they are relocating from out-of-state or simply moving from another area within the state. You have developed a wonderful marketing tool for use in my business as a Realtor with Watson Realty Corp."

Philadelphia

Diane A. Lucidi
Executive Vice President, Greater
Philadelphia Association of REALTORS®

"The Greater Philadelphia Association of REALTORS® welcomes the opportunity to collaborate with Wieland Communications on the publication of the Philadelphia Map & Directory for distributing to our members and member firms for their use with their home buying customers."

Portland

Debra Galliano-Nolen
Principal Broker,
John L. Scott Real Estate, West Linn, OR



"Our brokers have found the Portland Map & Directory to be very useful for client promotion and adding value to client services. We have also received positive feedback from our clients whether they are transferring from outside or native to our area."

Mark Shearman
Branch Manager,
Prudential NW Properties, Gresham, OR



"The agents and their clients are really excited about the Portland Map & Directory. The map is great, but the directory gives so much more information than we could ever hope for."

Eva Sanders
Principal Broker, Meadows Group
Realtors, Inc., Portland, OR



"The Portland Map & Directory is of extreme value to my business. I find the detailed map of Portland and surrounding areas to be very beneficial and easy to use. I also appreciate the vast resources that have been provided about the area."

Gary Whiting
Principal Broker,
John L. Scott Real Estate, Beaverton, OR



"We love handing out the map & directory guides to our clients. What a wonderful map for our out-of-town clients!"

Kim Scholar
Real Estate Broker,
Keller Williams Realty, Portland, OR



"I send out packages of useful information to my clients to assist them with their move. The most positive feedback I receive is on the maps

that your company provides. Thank you for producing such a great product!"

Adria Meyer
Oregon First, Beaverton, OR

"I wanted to let you know that we greatly appreciate the Portland Map & Directory that you provided to our office. They have been a very useful tool to our real estate agents."

St. Louis

Sharon Stark
Program Coordinator, Washington University School of Medicine, St. Louis, MO

"The St. Louis Community Profiles magazines will be used by our applicants that will be interviewing with us from all over the country."

Mark T. Waters
President, Relocation Realtors, St. Louis, MO



"My company helps out-of-town recruits and transferring employees as they relocate to the St. Louis area. Your magazine's vast amount of in-depth information on the region not only enhances our image as realtors, but it is truly a great resource for our clients."

Courtney Middleton
Executive Director, Coldwell Banker Gundaker, Maryland Heights, MO



"The St. Louis Community Profiles magazine and the St. Louis Map & Directory have become important tools in our real estate market."

Reka Reaktenwalt
Relocation Coordinator, Prudential Select Properties, Ballwin, MO



"I have looked at, assessed, and rejected a number of different materials, but when I had the opportunity to look at your informative magazine, accompanied with the map & directory of the area, I knew we had the perfect information to add to our relocation packets."

Tampa

Carol A. Austin
CEO, Greater Tampa Association of REALTORS®, Inc.

"The Greater Tampa Association of

REALTORS®, Inc. has been a strong supporter of the Tampa Map & Directory that you provide to us. Offices pick up copies and members come by to get copies to make available to their homebuyers. Your Tampa guide has been a valuable publication for our members. Thank you!"

Teri McGinnis
Marketing Director, Crown Community Development, Wesley Chapel, FL

"I am writing on behalf of Crown Community Development at Seven Oaks in regard to the map you supply to the Greater Tampa Association of REALTORS®, among others, to let you know how much we love your publication."

Thomas Schueller
Buyer's Resource Bay Realty, Lutz, FL

"The Tampa Map & Directory has remained a valuable tool that we include in every relocation packet. The directory of local services is a wonderful added bonus, and saves a lot of time searching for those frequently needed phone numbers. Thank you for a job well done!"

Eileen Eletto
Executive Assistant, Century 21 Beggins Enterprises, Apollo Beach, FL



"I want to thank you for the Tampa-area map guides. We use them in the office to enclose in our Relocation Packages and to give to the new agents in their New Agent Packet."

Triangle (Raleigh)

Timothy Evensen
Broker In Charge, Century 21 FourStar Realty, Cary, NC



"The Triangle Map & Directory is easy to read, and in fact, is the best map of the Triangle area we have ever found. The directory gives a very useful overview of different parts of the region, and the contact information you provide for schools, driver's license offices, and voter registration is very helpful. We have received a great deal of positive feedback from both agents and clients on the publication, and we intend to use it as long as it is available."

Kimberle Adamof
Broker/Owner, Progressive Real Estate, Inc., Garner, NC

"Our agents like to give the guide to their clients while showing them houses because clients can easily get "turned around" when going from house to house. The map helps them pin-point where they are in the area."

Julie Keelan
Broker Associate, Fonville Morisey Realty, Inc., Rolesville, NC

"I was so excited when I finally found your publication "The Triangle Map & Directory." It is the best! The map is one of the best maps we have available to us because of its detail. The city and county information is also very helpful!"

Lourena Ross
Closing Manager, RE/MAX Integrity, Cary, NC



"All of our agents love the Triangle Map & Directory and the information it provides."

Elias Godoy
Broker, RE/MAX Preferred Associates, Raleigh, NC



"The Triangle Map & Directory is by far the number one choice for guiding relocating clients through a concise overview of our growing area. It always seems to have the important roads and locations as well as depicting all the proposed growth and development."

Sheila Chester
Realtor, RE/MAX Hometown, Wake Forest, NC



"We are a new RE/MAX office and we would like a supply of the Triangle Map & Directory that you publish. In our former RE/MAX office, we found these to be a great tool for our clients."

Gayle Hall
Administrative Assistant, Prudential Carolinas Realty, Raleigh, NC



"Our real estate agents like to include your map guides in packets sent to families moving into our area from out-of-state and from other NC towns and cities."

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